

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943568-1	08/26/12	August 2012	07/30/12 - 08/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1250

Flight Dates	Order #	Alt Order #
08/21/12 - 08/23/12	943568	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/23/12	6a Daybreak	6-7a	- 111 - - -	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- 111 - - -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	6:27 AM	6a Daybreak	6-7a	:30	MHCTV103	\$700.00 NM
2	WMUR	W	08/22/12	5:58 AM	6a Daybreak	6-7a	:30	MHCTV103	\$700.00 NM
3	WMUR	Th	08/23/12	6:28 AM	6a Daybreak	6-7a	:30	MHCTV103	\$700.00 NM
2	08/21/12	08/23/12	Good Morning America	7-9a	- 111 - - -	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- 111 - - -	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	7:50 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
2	WMUR	W	08/22/12	8:43 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
3	WMUR	Th	08/23/12	8:53 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
3	08/21/12	08/23/12	KELLY LIVE DAY	9AM-10AM	- 111 - - -	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- 111 - - -	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	9:46 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV103	\$350.00 NM
2	WMUR	W	08/22/12	9:51 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV103	\$350.00 NM
3	WMUR	Th	08/23/12	9:18 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV103	\$350.00 NM
4	08/21/12	08/23/12	The View	11-12p	- 1 - 1 - - -	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- 1 - 1 - - -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	11:36 AM	The View	11-12p	:30	MHCTV103	\$350.00 NM
2	WMUR	Th	08/23/12	11:30 AM	The View	11-12p	:30	MHCTV103	\$350.00 NM
5	08/21/12	08/23/12	News 9 at Noon	12-1230p	- 1 - - - - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	- 1 - - - - -	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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943568-1	08/26/12	August 2012	07/30/12 - 08/23/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1250	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/21/12	08/23/12	News 9 at Noon	12-1230p	- 1 - - - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 12:16 PM News 9 at Noon 12-1230p :30 MHGTV103 \$350.00 NM									
6	08/21/12	08/23/12	ELLEN EF	4PM-5PM	- 111 - - -	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 - 111 - - - 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 4:39 PM ELLEN EF 4PM-5PM :30 MHGTV103 \$250.00 NM									
2 WMURW 08/22/12 4:27 PM ELLEN EF 4PM-5PM :30 MHGTV103 \$250.00 NM									
3 WMURTh 08/23/12 4:47 PM ELLEN EF 4PM-5PM :30 MHGTV103 \$250.00 NM									
7	08/21/12	08/23/12	News 9 at 5	5-6p	- 111 - - -	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 - 111 - - - 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 5:28 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM									
2 WMURW 08/22/12 5:58 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM									
3 WMURTh 08/23/12 5:45 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM									
8	08/21/12	08/23/12	News 9 at 6	6-7p	- 111 - - -	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 - 111 - - - 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 6:14 PM News 9 at 6 6-7p :30 MHGTV103 \$1,400.00 NM									
2 WMURW 08/22/12 6:29 PM News 9 at 6 6-7p :30 MHGTV103 \$1,400.00 NM									
3 WMURTh 08/23/12 6:09 PM News 9 at 6 6-7p :30 MHGTV103 \$1,400.00 NM									
9	08/21/12	08/23/12	Chronicle NH	7-730p	- 111 - - -	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 - 111 - - - 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 7:27 PM Chronicle NH 7-730p :30 MHGTV103 \$550.00 NM									
2 WMURW 08/22/12 7:28 PM Chronicle NH 7-730p :30 MHGTV103 \$550.00 NM									
3 WMURTh 08/23/12 7:29 PM Chronicle NH 7-730p :30 MHGTV103 \$550.00 NM									
10	08/21/12	08/23/12	Entertainment Tonight	730-8	- 111 - - -	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 - 111 - - - 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 7:56 PM Entertainment Tonight 730-8 :30 MHGTV103 \$700.00 NM									
2 WMURW 08/22/12 7:59 PM Entertainment Tonight 730-8 :30 MHGTV103 \$700.00 NM									
3 WMURTh 08/23/12 7:47 PM Entertainment Tonight 730-8 :30 MHGTV103 \$700.00 NM									
11	08/21/12	08/21/12	NY Med	10-11p	- 1 - - - - -	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 - 1 - - - - - 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/21/12 10:48 PM NY Med 10-11p :30 MHGTV103 \$1,800.00 NM									
12	08/22/12	08/22/12	NY Med	10-11p	- - 1 - - - -	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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12	08/22/12	08/22/12	NY Med	10-11p	-- 1----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
		08/20/12	08/26/12	-- 1----	1			\$1,400.00	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WMURW			08/22/12	10:38 PM	NY Med	10-11p	:30	MHGTV103	\$1,400.00 NM
13	08/21/12	08/23/12	News 9 at 11	11-11:35p	- 111--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week			Rate	
		08/20/12	08/26/12	- 111--	3			\$1,100.00	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WMURTu			08/21/12	11:33 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
2 WMURW			08/22/12	11:29 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
3 WMURTh			08/23/12	11:33 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
14	08/21/12	08/23/12	Nightline	1135p-1206a	- 111--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week			Rate	
		08/20/12	08/26/12	- 111--	3			\$250.00	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WMURTu			08/21/12	11:53 PM	Nightline	1135p-1206a	:30	MHGTV103	\$250.00 NM
2 WMURW			08/22/12	11:46 PM	Nightline	1135p-1206a	:30	MHGTV103	\$250.00 NM
3 WMURTh			08/23/12	12:01 AM	Nightline	1135p-1206a	:30	MHGTV103	\$250.00 NM
Total Spots							35		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,900.00
<u>Agency Commission</u>	\$3,585.00
<u>Net Amount Due</u>	\$20,315.00